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The mission of 2 WEB DESIGN...

...is to supply your business with the power to compete in a dynamic market place. By making use of powerful software and the latest technology, our specialized team is dedicated to deliver cutting-edge web-based solutions that improve efficiency, decrease operating costs and increase returns on business investments.

Our principle of success:

To make every client happy with our service.

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newsletter and learn
how you can get the
your website

Web Development Services

Strategic Consulting

There is no doubt that the success of your business is directly dependent on your customers. Not only is it an integral part of your business strategy to connect with your customer, but the the way you approach your audience is just as important. At 2 WEB DESIGN we consult with our clients to develop an effective strategy so you can get a good return on your investment. Following are the types of strategic consulting we offer:

Content Management

Your business is ever changing and your customer getting more by the day. Through your website you communicate crucial updates about the products o have to offer. It is important that fresh content be p your customer is encouraged to visit the site often programs to assist you in keeping your website up

- website management**
- SMART web manager**

- [web / e-business strategy](#)
- [concept and design](#)
- [project management](#)
- [website analysis](#)

Web Development

The WEB is changing the way we work, the way we think, the way we communicate and most of all, the way we do business. If your business is not on the web today, you are not only behind your competition and current trends but you are losing out on the greatest business investment you can make. If you do have a business website, but it is not professional or effective in presenting information to your customer, you are just as guilty of losing out on a huge percentage of your market share. It is time to make a change and you can start now by learning more about the following web development services:

- [website design and development](#)
- [e-commerce](#)
- [web applications](#)
- [systems and portals](#)
- [mobile applications / websites](#)

Internet Marketing

There is no point in having a website if it does not reach your target audience. Therefore it is important to include your website in your marketing materials such as business cards, brochures, etc. In addition to offline marketing, you can also promote your website online. One major advantage of internet marketing is that you can track your marketing campaign performance quite accurately and detect where site visitors are coming from. Following are various internet marketing strategies you can use to drive more business to your site:

- [search engine optimization](#)
- [search engine submission](#)
- [pay-per-click campaigns](#)
- [e-mail marketing](#)
- [website statistics analysis](#)

Web Hosting

Every website requires web hosting to be accessible online. We offer several different packages to accommodate various requirements. If you are a new client, you might be interested in a year of hosting with us. Please contact us for details.

To find out more information about our web development services, you can contact us at:



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We are located at the heart of the technology center in Saskatoon at Innovation Place (Univ. of Saskatchewan Research Park) in The Atrium building.

Download map of
Innovation Place

